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WE

22 AUG 1960

60-6588

MEMORANDUM FOR: Director of Central Intelligence

THROUGH: Acting Deputy Director (Support) *JWL*

SUBJECT: Final Report on the Chilean Relief Fund Drive

WILL DESTROY

*AM
JL
S/P/*

1. This memorandum is for information.

2. Agency employees contributed \$6,392.25 to the Chilean Relief Fund. This total was exceeded by only four other agencies (Defense, State, Treasury, and Commerce) as reported in the semi-final report published by the Red Cross. Since the drive has been concluded for all practical purposes, we expect our standing to remain about the same in the final report.

2

ment 4. It will be seen that, generally, the per capita contributions from DDI are highest and those from DDS are lowest; however, we do not view these comparison as having special significance because of the different objectives of each fund drive.

4. Since we will very shortly ask you to announce the 1960-61 UGF campaign, we propose to include a statement on the results of the Chilean Relief drive in that announcement rather than in a special issuance. In doing so, we hope to make the emergency nature of the Chilean Relief drive quite plain in order to overcome, or at least minimize, complaints about the number and frequency of fund drives in the Agency.

5. Although the Chilean Relief campaign was not conducted competitively and there were no goals or quotas to be met, we have taken this occasion to review the results of all of the 1959-60 fund drives. To eliminate the very small agencies in which extreme results might be obtained and to reduce the number of agencies studied, we used for this purpose only those reporting 5,000 or more contributors and 98% or more of their quota in the UGF drive. CIA ranked eighth among this group on the UGF drive, second on Joint Crusade and National Health, and seventh on Chilean Relief. Rankings of all agencies included in this review are shown in attachment 5.

Personnel)

/F/ Enclosure

Emmett D. Echols
Director of Personnel

Attachment 5
(D/Pers/ [redacted] :bb

Distribution: 0 - Addressee 1 - DD/I w/att. 1, 4, 5
2 - DDS 1 - DD/P w/att. 3, 4, 5

1 - PSD/OP

1 - D/Pers Subject File w/hold
1 - D/Pers chrono w/hold

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25X1

C-O-N-F-I-D-E-N-T-I-A-L

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CHILEAN RELIEF FUND

DDX

COMPONENT	AMOUNT CONTRIBUTED	% ON/ ON DUTY	% OF CONTRIBUTIONS ²			
			Chilean Relief	UCF	National Health	Joint Crusade
25X1	0/000					
	CBI					
	OCR					
	OCL					
	CNE					
	OO/Admin Contact					
	FBIID					
	FID					
	OMR					
	OSI					
	PIC					
25X1	Total, DDX		28.46	35.09	37.48	38.52
	AGENCY TOTAL					

¹/ Percent of total departmental on duty strength as of 30 June 1960.²/ Percent of total Agency contributions in fund drives named.

C-O-M-F-I-D-E-N-T-I-A-L
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CHILEAN RELIEF FUND

DDS

COMPONENT	AMOUNT CONTRIBUTED	% OF ON DUTY	% OF CONTRIBUTIONS ^{2/}		
			Chilean Relief	National WGP	Joint Health Crusade
25X1	0/DDS				
	Audit				
	Commo				
	Compt				
	Gen Coun				
	Logistics				
	Mgmt				
	Medical				
	Personnel				
	Security				
	Training				
25X1	Total, DDS		33.35	26.08	24.18
	AGENCY TOTAL				25.17

1/ Percent of total departmental on duty strength as of 30 June 1960.

2/ Percent of total Agency contributions in fund drives named.

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CHILEAN RELIEF FUND

DDP

COMPONENT	AMOUNT CONTRIBUTED	% OF ON DUTY	% OF CONTRIBUTIONS ^{2/}			
			Chilean Relief	UGF	National Health	Joint Crusade
25X1	O/DDP DPD MMU Plan Grp CA CI FI TSD OPSER O/C RID CCD War Plan CIO Africa EE FK IO ME SR WS WH					
25X1	Total, DDP		35.73	33.21	36.68	34.75
	AGENCY TOTAL					

^{1/} Percent of total departmental on duty strength as of 30 June 1960.

^{2/} Percent of total Agency contributions in fund drives named.

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CHILEAN RELIEF FUND

SUMMARY REPORT

COMPONENT	AMOUNT CONTRIBUTED	PERCENT OF ON DUTY IN COMPONENT ¹	PERCENT OF TOTAL CONTRIBUTIONS FROM COMPONENT		
			CHILEAN RELIEF	UDF	NATIONAL HEALTH
25X1	DCI				
	DDI				
	DDP				
	DDS				
	OTHER SOURCES ²				
25X1	TOTAL				

1/ Percent of Agency's departmental strength represented by component's on-duty strength as of 30 June 1960.

2/ Unidentified contributions to Chilean Relief; amount added to 1959-60 UDF collections from Consolidated Charities account in order to meet goal.

COMPARATIVE RESULTS FOR 1959-1960 FUND DRIVES
(SELECTED AGENCIES)

AGENCY	AMOUNT	UNITED GIVERS FUND			RANK ^{2/}	AMOUNT	JOINT CROSSTALE			RANK ^{2/}	AMOUNT	NATIONAL HEALTH ^{3/}			RANK ^{2/}	AMOUNT	RANK ^{2/}
		NUMBER OF CONTRIBUTORS	PERCENT OF GOAL	RANK ^{2/}			NUMBER OF CONTRIBUTORS	% PARTICIPATION	RANK ^{2/}			% PARTICIPATION	RANK ^{2/}	% PARTICIPATION	RANK ^{2/}		
State	\$152,930	7,133	117.0	1		\$5,826.33	2,192	38.8	8	52	8	\$12,815	4				
Interior	105,002	6,152	106.8	2		4,323.58	2,276	36.4	9	52	8	927	22				
Treasury	152,514	13,411	104.3	3		12,315.38	10,527	38.1	1	94	1	8,864	5				
Agriculture	193,593	10,516	103.4	4		6,526.28	2,760	35.0	10	47	10	1,302	14				
Navy	221,011	21,403	102.8	5		16,772.90	11,580	42.3	5	73	3						
Army	390,759	44,228	101.5	6		32,385.12	32,413	65.0	3	72	4	26,552	1				
Air Force	110,617	12,615	100.1	7		16,803.58	15,366	61.6	6	70	6						

DC Gov't	204,000	34,000	100.0	9	NO REPORT					NO REPORT		4,056	9
NEA	144,262	31,256	99.4	10	12,246.92	8,162	53.7	7	61	7	5,470	8	
Justice	192,002	8,009	98.7	11	4,950.73	4,305	60.6	6	71	5	NO REPORT		
Post Office (Wash. Reg.)	58,710	8,358	98.0	12	1,991.91	1,929	27.1	11	62	11	1,640	13	

1/ Agencies reporting 5,000 or more contributors and 90% or more of goal in 1959-60 UGF campaign.

2/ Rank indicated is among those listed for UGF, Joint Crossdale, and National Health. For Chilean Relief, it is straight ranking based on total dollars contributed for all agencies reported; ranks not listed were assigned to agencies not included in this summary.

3/ Final "income" report for National Health not yet published; therefore, final dollar amount and number of contributors are not available.

4/ Based on 14 August report.